Emeris

IIE Bachelor of Hospitality Management

Faculty of Commerce

3 Years Full-Time Degree | NQF Level 7
360 Credits | SAQA ID: 115459 | BOHM0701

→ **Rosebank Johannesburg**

→ **Ruimsig Johannesburg***

→ **Newlands, Cape Town**

Qualification Description

Elevate your career with The IIE Bachelor of Hospitality Management (BOHM0701), a programme designed to equip students with a comprehensive blend of theoretical knowledge and practical experience for leadership roles in the global hospitality sector.

The qualification provides in-depth learning in management, entrepreneurship, finance, and hospitality law, covering both operational and strategic aspects of the industry. Practical experience is integrated into all three years through Work Integrated Learning placements in key areas such as rooms division and food and beverage management.

Students will develop the ability to lead with ethical integrity, strategic foresight, and innovation, preparing them to address complex challenges and drive growth in a dynamic sector. Graduates are well-positioned to seize opportunities in a thriving global industry, whether by taking on senior roles or launching their own ventures.

Who Is This Qualification Aimed At?

This qualification is suited for individuals who aspire to leadership and management roles in the global hospitality industry. It is ideal for:

- School leavers aiming to pursue a professional career in hospitality management.

- Current hospitality professionals seeking to advance into senior or strategic positions.

- Entrepreneurs looking to start or grow a hospitality-related business.

- Individuals passionate about innovation, ethical leadership, and operational excellence in hospitality.

- Those interested in a wide range of roles such as General Manager, Food and Beverage Manager, or Front-of-House Manager.

CONTACT FULL-TIME

*The programme is approved by the CHE and SAQA and pending registration with the Department of Higher Education and Training.

Admission Requirements

Minimum Admission Requirements		English	Notes
	NSC: Bachelor's Degree pass with	30%	A minimum of 30% in LoLT on NSC/ SC(a) **OR** with a min. of 33.3% on SC
	NC(V): Bachelor's Degree pass with	50%	
	SC: Endorsement with	33.3%	
	SC(a): Degree pass		
	International	An USAf Exemption Certificate is required and meeting the English requirements.	
	A cognate Higher Certificate OR cognate 240 credit Diploma OR an Advanced Certificate OR 360 credit Diploma or Degree may satisfy the minimum admission requirements to degree studies.		If discipline not cognate at least 20% of credits must be academic literacy or numeracy related.

Scan the QR Code to learn more about Alternate Admission requirements for:
RPL| Mature Age Exemptions | USAf International Students | One module outstanding from a Higher Certificate

Curriculum Structure

Year 1							
Semester 1				**Semester 2**			
Code	Module Name	NQF	Credits	Code	Module Name	NQF	Credits
HOMA5111	Hospitality Management 1A: Introduction to Hospitality and Tourism	5	15	BACC5112*	Basic Accounting	5	15
HOSP5111	Hospitality 1A: Food and Beverage Studies (Rooms Division Mangement)	5	15	HOMA5112	Hospitality Management 1B: Food Service Management	5	15
HOSP5112	Hospitality 1B: Rooms Division Operations	5	15	EVMA5112	Events Management	5	15
BMAN5121	Business Management	5	15	XBHO5112	Work Integrated Learning 1 Front Office & HK – Reception & Concierge & HK ops	5	15
Year 2							
Semester 3				**Semester 4**			
Code	Module Name	NQF	Credits	Code	Module Name	NQF	Credits
SBMA6211	Small Business Management	6	15	HOSP6212	Hospitality 2B: Lodging and Accommodation Operations	5	15
HOSP6211	Hospitality: Hospitality Marketing 2A	6	15	HLLW6212	Hospitality Law and Legislation	6	15
HOMA6211	Hospitality Management: Front Office Management 2A	6	15	HOMA6212	Hospitality Management 2B: Human Resource Management	6	15
FINH6211	Financial Management for Hospitality	6	15	XBHO6212*	Work Integrated Learning 2 Reservations & Rooms Div Management	6	15

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Year 3							
Semester 5				**Semester 6**			
Code	Module Name	NQF	Credits	Code	Module Name	NQF	Credits
STMA7311	Strategic Management	7	15	HOSP7312	Hospitality 3B: Organisational Behaviour	7	15
IRCO7311	Introduction to Research	7	15	HOMA7312	Hospitality Management 3B: Hospitality Operations & Risk Management	7	15
HOSP7311	Hospitality: Training and Development	7	15	RPCO7312	Research Practice - Hospitality Management Topics	7	15
HOMA7311	Hospitality Management: Systems and Strategic Marketing Management	7	15	XBHO7312	Work Integrated Learning 3 Operational Management	7	15

*There are prerequisites for this programme that must be met in order to progress through the qualification.

Further Study Pathways

The successful completion of the IIE Bachelor of Hospitality Management enables you to progress into a cognate Postgraduate qualification such as The IIE Post Graduate Diploma in Management subject to meeting the admission requirements.

Career Opportunities

Prepare for a wide range of roles, including:

- General Manager,
- Food and Beverage Manager
- Front-of-House Manager
- Starting your own Hospitality Venture

Graduation and Completion Requirements for This Qualification

In order to be awarded this qualification, you must have achieved a minimum final year mark of fifty percent (50%) for all 24 modules in the curriculum.

As a contact (full time) student, this qualification is structured to be completed over 3 years. The maximum time for completing a qualification full-time is double the minimum time associated with the qualification, and for part-time an additional year is allowed.

Timetables

This qualification is aimed at students who wish to complete full-time face-to-face studies for the duration of their qualification. This means that students are expected to be available Mon-Fri 8:00 - 17:00 throughout the day for class in the academic year depending on how the timetable is structured.

Students must also note that timetables remain subject to change throughout the academic year.

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Apply Online

After your application is submitted, we will review your documentation and provide an outcome regarding your chosen study.

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