



# IIE Postgraduate Diploma in Digital Business

## Faculty of Commerce

1 Year Distance Postgraduate Diploma | NQF Level 8  
120 Credits | SAQA ID:118658 | PDDB0801

→ Online

## Qualification Description

The IIE Postgraduate Diploma in Digital Business is designed to equip individuals with the knowledge and skills to drive digital transformation within modern organisations. The purpose of this programme is to enable professionals in business operations, finance, marketing, or business development to understand, assess, and select appropriate business technologies to support growth and operational effectiveness.

This qualification is delivered through the distance mode of study, providing flexibility for students who wish to study remotely. As an IIE distance student, you will receive comprehensive online support from a dedicated team of Emeris lecturers.

## Who Is This Qualification Aimed At?

This qualification is aimed at individuals looking to expand their expertise in digital business to stay competitive in today's rapidly evolving business environment. It is ideal for working adults who prefer not to attend full-time lectures but are keen to pursue studies in the field of digital business.

If you are a game changer, an innovator, or someone seeking a new skill set to promote the digitalisation of businesses, this IIE qualification is for you.



## How Will Emeris Support Your Online Learning as a Distance (Online) Student, and How Will It Help Prepare You for the Working World?

Our distance teaching and learning approach is designed to allow you the freedom to self-govern your learning experiences according to your individual needs. You are at the centre of your own learning journey, and by offering curated engagement opportunities, we partner with you to:

- Engage with subject material
- Build understanding
- Develop critical thinking and problem-solving skills
- Manage your work, life and studies
- Succeed in your personal, professional, and academic goals.

**DISTANCE (ONLINE)**

## Admission Requirements

Minimum Admission Requirements	A HEQSF Level 7 Bachelor's degree; <b>OR</b>	
	An Advanced Diploma; <b>OR</b>	
	An equivalent NQF Level 7 qualification	
	International	A SAQA Evaluation Certificate with NQF L7 equivalence.

Scan the QR Code to learn more about Alternate Admission requirements for:  
RPL | Mature Age Exemptions | USAf International Students | One module  
outstanding from a Higher Certificate \*If applicable.



## Curriculum Structure

Year 1							
Semester 1				Semester 2			
Code	Module Name	NQF	Credits	Code	Module Name	NQF	Credits
DBTE8411	Digital Business Technologies	8	20	DIMA8412	Digital Marketing and Analytics	8	20
DBPT8411	Digital Business Process Transformations	8	20	BMDT8412	Business Management in Digital Transformation	8	20
DBMF8411	Digital Business Models and Finance	8	20	RMET8439	Research Methodology	8	20

## Further Study Pathways

The successful completion of the IIE Postgraduate Diploma in Digital Business (PDDB0801) enables you to progress into the following qualification/s subject to meeting the admission requirements:

- IIE Masters Programmes

## Career Opportunities

The IIE Postgraduate Diploma in Digital Business is designed to prepare graduates with the necessary skills in business technologies for growth and effectiveness.

Specific prospects in Digital Business as a field include:

- Digital Business Analyst
- Digital Sales Manager
- Business Operations Manager
- Brand Manager
- Digital Marketing Manager
- Digital Marketer
- Business Development Consultant

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## System and Software Requirements

- Reliable internet connection (we recommend 5-10 GB of data per month and an internet speed of at least 0.15 Mbps)
- Desktop PC or laptop with at least an i3 processor and 4GB RAM memory
- Windows 8 or macOS 10.15 (Microsoft Office 365 is available as a free download for IIE students), and Google Chrome, Microsoft Edge Chromium or Firefox
- A working webcam and microphone
- An uninterrupted power supply is also highly recommended.

Exams are written at an exam centre and in some instances online. These details will be specified in your Programme Assessment Schedule (PAS).

## Graduation and Completion Requirements for This Qualification

In order to be awarded this qualification, you must have achieved a minimum final year mark of fifty percent (50%) for all 6 modules in the curriculum.

As a distance (online) student, this qualification is structured to be completed over 1 year. The maximum time for completing a qualification full-time is double the minimum time associated with the qualification, and for part-time an additional year is allowed.

## Where Assessments Are Written in Person

- For students based in South Africa, online students may select any Emeris campus as their Examination Centre.
- An alternative examination centre is only permissible for students studying abroad and those located in a province of South Africa where there is no IIE campus. If there is no IIE campus within reach, an alternative venue will need to be sourced by you. For non-IIE venues, there is an alternative venue levy per module.

## What Are the Benefits of an IIE Distance (Online) Qualification?

The IIE's distance (online) delivery mode provides you with the agility of studying towards a tertiary qualification asynchronously, at different times from different locations. Distance students need to commit to approximately 20-25 hours a week for distance engagement (most of which is after hours) with material and assessments to succeed.

Here are some of the benefits you can expect:

- A sequenced online learning environment that allows you the ability to manage your learning experiences flexibly and autonomously.
- A learner guide designed to lead you through the module material and learning outcomes, empowering you to effectively pace your learning in preparation for assessments.
- Our Learning Management System is designed to break up your learning units into manageable sections which include various activities to support learning.
- Module expert online lecturers that facilitate module teaching and learning support through various technology enhanced mediums.
- Student Relations Specialists provide administrative and operational guidance and support throughout your academic journey.
- A professionally registered Student Wellness Manager/Counsellor available for short-term, primary counselling services. Additionally, the Student Wellness Manager/Counsellor hosts various webinars and virtual talks on topics that promote a balanced lifestyle as you pursue your academic goals.

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## Apply Online

After your application is submitted, we will review your documentation and provide an outcome regarding your chosen study.



## Follow us on social



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