



IIE Bachelor of Commerce Honours in Management

Faculty of Commerce

1 Year Full-Time Honours | NQF Level 8
120 Credits | SAQA ID: 97601 | HBCM0801

- Pretoria
- Sandton
- Durban North
- Westville
- Newlands, Cape Town

Qualification Description

The IIE Bachelor of Commerce Honours in Management (HBCM0801) is designed to build on the broad business knowledge acquired at undergraduate level, with a focus on deepening insight and expertise in the core field of management.

Students will explore contemporary management theories, research methodologies, and techniques relevant to today's business environment.

This programme develops the ability to critically analyse, reflect, and apply management principles to real-world contexts, producing well-rounded, industry-ready graduates equipped to advance in their careers.



Who Is This Qualification Aimed At?

This qualification is intended for graduates who hold a IIE Bachelor of Commerce Degree (with one of the management disciplines at NQF level 7) or an equivalent qualification.

It is ideal for individuals seeking to enhance their theoretical understanding and practical application of management principles, with the goal of progressing to higher-level roles and responsibilities within an organisation.

DISTANCE (ONLINE)

CONTACT FULL-TIME

Admission Requirements

| | | |
|--------------------------------|---|---|
| Minimum Admission Requirements | <p>An appropriate Bachelor's Degree; OR</p> <p>An appropriate Advanced Diploma, provided that a 360 credit Diploma or appropriate equivalent has been completed.</p> | <p>Candidates must have modules in management disciplines at NQF Level 7 and a must have completed a foundation research module at the undergraduate level, preferably at NQF Level 7. Those who have not completed a foundation research module at undergraduate level will be required to do The IIE Introduction to Research SLP and need to be able to demonstrate an understanding of basic research before they can commence with their research report.</p> <p>All students who have completed their undergraduate degree at a tertiary institution other than The IIE, need to provide the module or learning outcomes of their research modules or their module guide in order to determine if they meet the research requirement.</p> <p>Candidates are required to have achieved a minimum final year average of 60% in their third year (NQF L7) modules. Those with a final year average of 55 - 59% will be admitted if they attained an average of 60% or higher for the designated cognate/core discipline module at final-year (NQF L7) level.</p> |
| | International | A SAQA NQF L7 Evaluation Certificate in an appropriate field and meeting the additional admission requirements. |
| Additional Notes | Candidates who fall outside the above criteria, but who can demonstrate, to the satisfaction of The IIE that they have an appropriate, related qualification or work-based learning, which has taken the candidate to the equivalent of an NQF Level 7 business management related qualification, may be considered for admission into this programme through an RPL process. | |

Scan the QR Code to learn more about Alternate Admission requirements for:
RPL| Mature Age Exemptions | USAf International Students | One module outstanding from a Higher Certificate *If applicable



Curriculum Structure

| Semester 1 | | | | Semester 2 | | | |
|--|-----------------------------------|-----|---------|--|--|-----|---------|
| Code | Module Name | NQF | Credits | Code | Module Name | NQF | Credits |
| MALE8411 | Management and Leadership | 8 | 20 | SUSR8412 | Sustainability and Social Responsibility | 8 | 20 |
| The purpose of this module is to provide students with an in-depth innovative exploration of leadership and management in business, focusing mainly on the interrelationship of leadership and management in business, with consideration to both the national and international environment. | | | | The purpose of this module is to instil in students an understanding that sustainable and responsible business practices are about management approaches and activities to enhance business performance, whilst at the same time, accelerating positive social change, and protecting and preserving environmental integrity through the motivation of staff, market growth, product and service differentiation and creation of new business opportunities, with transparency and accountability to stakeholders. | | | |
| IBMA8411 | International Business Management | 8 | 20 | COMI8412 | Contemporary Management and Innovation | 8 | 20 |
| The purpose of this module is for students to analyse the global forces shaping international business considering the macro business environments of different regions and countries from a South African perspective. Broad issues such as globalisation, trade and investment and management in an international environment are considered through the development of analytical skills and ability to apply knowledge to aid international business strategy development. | | | | The purpose of this module is to provide students with a comprehensive understanding of contemporary management theories, approaches and practices, including organisational behaviour and change. Students will gain insight and competency to lead management initiatives in business, and develop their skills, analytical tools and techniques in order to deal with contemporary management and innovation challenges. | | | |

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| Semester 1 | | | | Semester 2 | |
|---|--|-----|---------|------------|---------|
| Code | Module Name | NQF | Credits | | |
| RMBS8411 | Research Methodology for the Business Sciences | 8 | 20 | | |
| The purpose of this module is to equip students with the knowledge, skills, and critical thinking required to design, conduct, and evaluate research at an honours level. Emphasising both qualitative and quantitative research methodologies, the module fosters an understanding of the theoretical underpinnings of various research techniques. Students will engage with contemporary debates in research methodology, develop proficiency in selecting appropriate methods, and enhance their ability to critically analyse research findings. Through this module, students will gain the necessary tools to conduct independent research, ensuring they are well-prepared for their own research projects in their respective fields. | | | | | |
| Year Long | | | | | |
| Code | Module Name | | | NQF | Credits |
| RPBS8419 | Research Project for the Business Sciences | | | 8 | 20 |
| The purpose of this module is to guide students in the application of research methodologies to the development of a research project in their respective discipline. Students will build on theoretical knowledge of qualitative and quantitative methods, integrating them into a coherent research design tailored to their research topic. Through this module, students will acquire practical skills in the formulation of research questions, data collection, analysis, and interpretation, while also engaging with ethical considerations in the research process. The module supports students in navigating the complexities of independent research, enabling them to produce a rigorous, well-founded dissertation that meets academic standards. | | | | | |

Further Study Pathways

The successful completion of The IIE Bachelor of Commerce Honours in Management enables you to progress into a cognate Postgraduate qualification subject to meeting the admission requirements such as *The IIE Masters in Commerce in Strategic Brand Management.

*The programme is approved by the CHE and pending registration with SAQA and the Department of Higher Education and Training.

Career Opportunities

- General Management
- Strategic Management
- Entrepreneurship/self-employment
- Business Consulting
- Lecturer/Tutor
- Researcher
- Business Development

Timetables

This qualification is aimed at students who wish to complete full-time face-to-face studies for the duration of their qualification. This means that students are expected to be available Mon-Fri 8:00 – 17:00 throughout the day for class in the academic year depending on how the timetable is structured.

Students must also note that timetables remain subject to change throughout the academic year.

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Graduation and Completion Requirements for This Qualification

In order to be awarded this qualification, you must have achieved a minimum final year mark of fifty percent (50%) for all 6 modules in the curriculum.

As a contact (full time) student, this qualification is structured to be completed over 1 year. The maximum time for completing a qualification full-time is double the minimum time associated with the qualification, and for part-time an additional year is allowed.

Apply Online

After your application is submitted, we will review your documentation and provide an outcome regarding your chosen study.



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Please note, details are correct at the time of publication.