## **U** Emeris

### IIE Postgraduate Diploma in User

# **Experience Design**

#### Vega School

1.5 Years Distance Postgraduate Diploma | NQF Level 8 120 Credits | SAQA ID: 120943 | PEXD0801



Online

#### **Qualification Description**

The Postgraduate Diploma in User Experience Design qualification equips people from a variety of fields such as software development, engineering, communication and product design, business etc, who are involved in product development processes the knowledge and skills to design user-friendly, satisfying products and services that enrich people's lives. Students will be introduced to collaborative and user-centred approaches in designing intuitive interactions and easy-to-use interfaces.

A Bachelor's Degree or Advanced Diploma graduate can progress into The IIE Postgraduate Diploma in User Experience Design should they wish to upskill or pursue career opportunities in the field of User Experience Design.

#### Who Is This Qualification Aimed At?

This qualification is aimed at students who want to learn how to conduct user research, apply design thinking, explore new and emerging technologies, and project management approaches for prototyping and creating products that strategically align functional product objectives with user needs.



#### How Will Emeris Support Your Online Learning as a Distance (Online) Student, and How Will It Help Prepare You for the Working World?

Our distance teaching and learning approach is designed to allow you the freedom to self-govern your learning experiences according to your individual needs. You are at the centre of your own learning journey, and by offering curated engagement opportunities, we partner with you to:

- Engage with subject material
- Build understanding
- Develop critical thinking and problem-solving skills
- Manage your work, life and studies
- Succeed in your personal, professional, and academic goals.

#### **Admission Requirements**

Minimum Admission	A HEQSF Level 7 Bachelor's degree; <b>OR</b>			
An Advanced Diploma; OR				
	PF Level 7 qualification			
International A SAQA Evaluation Certificate with NQF L7 equivalence.		A SAQA Evaluation Certificate with NQF L7 equivalence.		

Scan the QR Code to learn more about Alternate Admission requirements for: RPL | Mature Age Exemptions | USAf International Students | One module outstanding from a Higher Certificate \*If applicable.



#### **Curriculum Outline**

The curriculum is designed to provide students with a structured progression through core disciplines, fostering both theoretical understanding and applied competence across key areas of study.

The core disciplines included in this programme are:

Modules	Module Purpose				
Principles of Interaction Design	The purpose of this module is to explore cognitive and psychological considerations of interaction design, principles of usability and the ethical and legal concerns related to accessible design. This module enables students to define guidelines for user-friendly interfaces and critically evaluate their impact on User Experience.				
User Experience Design	Students will be introduced to the fundamental building blocks of user experience design and will apply user centred design processes while exploring UX design methods and tools to inform meaningful User Experience design outcomes.				
User Experience and Technology	This module examines the dynamics between technology and User Experience and provides students with the contextual background to evaluate and explore the possibilities and appropriate user of various technologies to design meaningful User Experiences for South African, African, and global contexts.				
User Experience Research Methodology	This module will play an important part in developing students' abilities to gather, analyse, interpret, and evaluate data to inform strategic User Experience design outcomes. Students will engage with the processes, methods, and tools of UX research for a deeper understanding of appropriate research processes and techniques.				
User Experience Project Management	Examines the emergence of the consumer society within a stakeholder-driven environment. Emphasis is placed on consumerism and consumption in a post-modern era and provides an overview of the trends within channel and context planning.				
User Experience Design Project	Students will learn how to practically apply the knowledge, principles and skills gained form the completed modules to design and present a cohesive and consistent User Experience Design solution supported by sound interaction- and user centred design principles, accompanied by a smart project plan.				

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#### **Curriculum Structure**

Year 1								
Semester 1				Semester 2				
Code	Module Name	NQF	Credits	Code	Module Name	NQF	Credits	
PRID8411	Principles of Interaction Design	8	20	UXTE8412	User Experience and Technology	8	20	
UXDE8411	User Experience Design	8	20	UXRM8412	User Experience Research Methodology	8	20	
Year 2								

	Year 2					
Semester 3			Semester 4			
Code	Module Name	NQF	Credits			
UXPM8411	User Experience Project Management	8	20			
UXDP8412	User Experience Design Project	8	20			

#### **Further Study Pathways**

The successful completion of the IIE Postgraduate Diploma in User Experience Design enables you to progress into an appropriate Master's qualification, subject to meeting the admission requirements.

#### **Career Opportunities**

- Senior UX Designer
- **Product Designer**
- Customer Experience (CX) Designer
- **UX** Researcher
- **UX Writer**
- **UX** Lead

- Product Lead
- UX Specialist/Consultant
- CX/UX Strategist
- Digital Product Manager
- Design Manager

#### **System and Software Requirements**

The appropriate technology equipment and tools are essential.

- Reliable internet connection (we recommend 15-20 GB of data per month)
- Your own desktop PC or laptop
- Windows 11 or macOS 10.15 (Microsoft Office 365 is available as a free download for students), and Google Chrome, Microsoft Edge Chromium or Firefox.

#### Software:

- Figma (available through our institutional license)
- Adobe CC (Photoshop and Illustrator) is recommended but not required.

Exams are written at an exam centre and in some instances online. These details will be specified in your Programme Assessment Schedule (PAS).

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#### **Graduation and Completion Requirements for This Qualification**

In order to be awarded this qualification, you must have achieved a minimum final year mark of fifty percent (50%) for all 6 modules in the curriculum.

As a distance (online) student, this qualification is structured to be completed over 1.5 years. The maximum time for completing a qualification full-time is double the minimum time associated with the qualification, and for part-time an additional year is allowed.

#### Where Assessments Are Written in Person

- For students based in South Africa, online students may select any Emeris campus as their Examination Centre.
- An alternative examination centre is only permissible for students studying abroad and those located in a province of South Africa where there is no IIE campus. If there is no IIE campus within reach, an alternative venue will need to be sourced by you. For non-IIE venues, there is an alternative venue levy per module.

#### What Are the Benefits of an IIE Distance (Online) Qualification?

The IIE's distance (online) delivery mode provides you with the agility of studying towards a tertiary qualification asynchronously, at different times from different locations. Distance students need to commit to approximately 20-25 hours a week for distance engagement (most of which is after hours) with material and assessments to succeed.

Here are some of the benefits you can expect:

- A sequenced online learning environment that allows you the ability to manage your learning experiences flexibly and autonomously.
- A learner guide designed to lead you through the module material and learning outcomes, empowering you to effectively pace your learning in preparation for assessments.
- Our Learning Management System is designed to break up your learning units into manageable sections which include various activities to support learning.
- Module expert online lecturers that facilitate module teaching and learning support through various technology enhanced mediums.
- Student Relations Navigators provide administrative and operational guidance and support throughout your academic journey.
- A professionally registered Student Wellness Manager/Counsellor available for short-term, primary counselling services. Additionally, the Student Wellness Manager/Counsellor hosts various webinars and virtual talks on topics that promote a balanced lifestyle as you pursue your academic goals.

#### **Apply Online**

After your application is submitted, we will review your documentation and provide an outcome regarding your chosen study.



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