Emeris

Postgraduate Diploma in Instructional Design

Vega School

1 Year Full-Time / 2 Years Part-Time Distance
Postgraduate Diploma | NQF Level 8 | 120 Credits
SAQA ID: 119824 | PDID0801

→ Online

Qualification Description

The Postgraduate Diploma in Instructional Design qualification prepares individuals from different fields such as education, corporate learning and experience design with the knowledge and skills to plan and design engaging, user-centred learning material and experiences.

You will learn how to create face-to-face, online and blended learning solutions. The course covers the theoretical foundations and learning contexts for formal education, short courses and the corporate sector. You also get the opportunity to build a portfolio of evidence using innovative design thinking and different teaching media and approaches. This qualification allows you to explore various career opportunities in the Instructional Design field.

Who Is This Qualification Aimed At?

This qualification is aimed at graduates from fields such as education, corporate learning and experience design who want to develop their theoretical and practical knowledge of instructional design to support their personal development and growth in this industry. It is suited for people who want to design effective learning experiences and bridge the gap between subject expertise and educational delivery.

How Will Emeris Support Your Online Learning as a Distance (Online) Student, and How Will It Help Prepare You for the Working World?

Our distance teaching and learning approach is designed to allow you the freedom to self-govern your learning experiences according to your individual needs. You are at the centre of your own learning journey, and by offering curated engagement opportunities, we partner with you to:

- Engage with subject material
- Build understanding
- Develop critical thinking and problem-solving skills
- Manage your work, life and studies
- Succeed in your personal, professional, and academic goals.

DISTANCE (ONLINE)

Admission Requirements

Minimum Admission Requirements	A HEQSF Level 7 Bachelor's degree; **OR**	
	An Advanced Diploma; **OR**	
	An equivalent NQF Level 7 qualification	
	International	A SAQA Evaluation Certificate with NQF L7 equivalence.

Scan the QR Code to learn more about Alternate Admission requirements for:
RPL | Mature Age Exemptions | USAf International Students | One module outstanding from a Higher Certificate *If applicable.

Curriculum Outline

The curriculum is designed to provide students with a structured progression through core disciplines, fostering both theoretical understanding and applied competence across key areas of study.

The core disciplines included in this programme are:

Learning Sciences & Educational Psychology

Develop a deep understanding of how people learn and how to apply learning theories to real-world instructional contexts. This discipline explores cognitive, social, and motivational factors that shape learning experiences.

Related modules:

- **Approaches to Teaching and Learning:** Examines key learning theories and their practical application in instructional contexts.
- **Multimodal Content for Online Learning:** Focuses on designing content that aligns with diverse learning styles and modalities for digital platforms.

Curriculum & Assessment Design

Learn to structure clear learning objectives, sequence content effectively, and design assessments that are valid, reliable, and authentic. This discipline emphasises aligning every element with measurable learning outcomes for impact.

Related modules:

- **Instructional Design and Innovation:** Covers strategies for creating innovative and learner-centred learning designs.
- **Instructional Design Research Methods:** Equips students with skills to design, refine and evaluate instructional design based on evidence and research.

Learning Experience Design

Design learning that is intuitive, engaging, and accessible for all learners. This discipline focuses on user-centered design principles and project-based approaches to ensure instructional solutions deliver meaningful experiences.

Related modules:

- **Project Management for Instructional Design:** Covers strategies for managing innovative and outcome-driven learning designs and projects.
- **Instructional Design Project:** Provides hands-on experience in designing, developing, and evaluating a complete learning solution.

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Please note, details are correct at the time of publication.

Modules	Module Purpose
Approaches to Teaching and Learning in Africa	This module will develop your understanding of the core frameworks, philosophies and theories of teaching and learning within the African education landscape and corporate sector. You will design a basic curriculum with appropriate assessment practices and principles aligned with appropriate teaching and learning theories.
Instructional Design and Innovation	This module develops your understanding of instructional design processes and equips you with design thinking and collaborative approaches that result in innovative learning designs.
Multimodal Content for Online Learning	In this module you will be exposed to different technologies and platforms to enhance your content and make it more engaging. You will learn to choose appropriate modes guided by the learning context and outcomes.
Instructional Design Research	The Instructional Design Research module provides you with much-needed research skills that you can use to create evidence-based courses and materials. You will learn about data collection, analysis, interpretation, and how to communicate findings that support your instructional design. It will also cover the skills to evaluate course outcomes and user experiences.
Project Management for Instructional Design	In this module you will strategically plan the outcomes and resources required for an instructional design project. You will learn the relevant theories and processes to logistically manage, evaluate, and report on a such a project.
Instructional Design Project	This module allows you to plan and design theory informed design courses under the guidance of experienced instructional designers. You will design a learning journey by creating and integrating contents using design thinking and suitable media to create a positive learning experience.

Curriculum Structure

Year 1							
Semester 1				Semester 2			
Code	Module Name	NQF	Credits	Code	Module Name	NQF	Credits
APTL8411	Approaches to Teaching and Learning in Africa	8	20	INDR8411	Instructional Design Research	8	20
IDIN8411	Instructional Design and Innovation	8	20	MCOL8412	Multimodal Content for Online Learning	8	20
Year 2							
Semester 3				Semester 4			
Code	Module Name	NQF	Credits				
INDP8412	Instructional Design Project	8	20				
PMID8412	Project Management for Instructional Design	8	20				

Further Study Pathways

The successful completion of the Postgraduate Diploma in Instructional Design qualification enables you to progress into an appropriate Master's qualification, subject to meeting the admission requirements.

Career Opportunities

- Instructional Designer
- Learning Manager
- Instructional Design Project Manager
- E-learning Content Developer
- Short Course Developer and Entrepreneur: Local & Global
- Learning Designer in the Corporate Sector (Inhouse)
- Learning Facilitator

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System and Software Requirements

- Reliable internet connection (we recommend 5-10 GB of data per month and an internet speed of at least 0.15 Mbps)
- Desktop PC or laptop with at least an i3 processor and 4GB RAM memory
- Windows 11 or macOS 10.15 (Microsoft Office 365 is available as a free download for students), and Google Chrome, Microsoft Edge Chromium or Firefox
- A working webcam and microphone
- An uninterrupted power supply is also highly recommended.

Exams are written at an exam centre and in some instances online. These details will be specified in your Programme Assessment Schedule (PAS).

Graduation and Completion Requirements for This Qualification

In order to be awarded this qualification, you must have achieved a minimum final year mark of fifty percent (50%) for all 6 modules in the curriculum.

As a distance (online) student, this qualification is structured to be completed over 1.5 years. The maximum time for completing a qualification full-time is double the minimum time associated with the qualification, and for part-time an additional year is allowed.

Where Assessments Are Written in Person

- For students based in South Africa, online students may select any Emeris campus as their Examination Centre.
- An alternative examination centre is only permissible for students studying abroad and those located in a province of South Africa where there is no campus. If there is no campus within reach, an alternative venue will need to be sourced by you. For non-Emeris venues, there is an alternative venue levy per module.

What Are the Benefits of a Distance (Online) Qualification?

The distance (online) delivery mode provides you with the agility of studying towards a tertiary qualification asynchronously, at different times from different locations. Distance students need to commit to approximately 20-25 hours a week for distance engagement (most of which is after hours) with material and assessments to succeed.

Here are some of the benefits you can expect:

- A sequenced online learning environment that allows you the ability to manage your learning experiences flexibly and autonomously.
- A learner guide designed to lead you through the module material and learning outcomes, empowering you to effectively pace your learning in preparation for assessments.
- Our Learning Management System is designed to break up your learning units into manageable sections which include various activities to support learning.
- Module expert online lecturers that facilitate module teaching and learning support through various technology enhanced mediums.
- Student Relations Specialists provide administrative and operational guidance and support throughout your academic journey.
- A professionally registered Student Wellness Manager/Counsellor available for short-term, primary counselling services. Additionally, the Student Wellness Manager/Counsellor hosts various webinars and virtual talks on topics that promote a balanced lifestyle as you pursue your academic goals.

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Apply Online

After your application is submitted, we will review your documentation and provide an outcome regarding your chosen study.

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