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# IIE Bachelor of Commerce in Entrepreneurship

#### **Faculty of Commerce**

3 Years Full-Time Degree | NQF Level 7 360 Credits | SAQA ID: 111287 | BENT0701

- Durban North
- $\rightarrow$  Newlands, Cape Town



The IIE Bachelor of Commerce in Entrepreneurship (BENT0701) Degree provides graduates with general business principles and theory as preparation for entry into general employment, either as an entrepreneur or entrepreneurial thinker in corporate organisations. It will expose graduates to concepts, principles, and theories of entrepreneurship within the context of a developing country such as South Africa.

This Degree will develop the graduate's capacity to analyse scenarios within the discipline of entrepreneurial studies, to make innovative decisions critical to the development, and the establishment of innovative and creative business ideas.



### **Who Is This Qualification Aimed At?**

The IIE Bachelor of Commerce in Entrepreneurship (BENT0701) is designed for individuals who aspire to create, manage, and grow their own businesses or drive innovation within existing organisations. It is ideally suited to students who are passionate about problem-solving, innovation, and making an impact in the dynamic business landscape of South Africa and beyond.

## **Admission Requirements**

Minimum Admission Requirements		English	Maths/HG	Math Lit/SG/ Technical Maths	Notes
	NSC: Bachelor's Degree pass with	50%	30% or	50%	
	NC(V): Bachelor's Degree pass with	50%	50% or	60%	
	SC: Endorsement with	50%	30% or	50%	
	SC(a): Bachelor pass with	50%	30% or	50%	
	International	An USAf Ex requiremer	•	ficate is required ar	nd meeting the relevant Maths and English
	A cognate Higher Certificate or cogna Certificate OR 360 credit Diploma OR admission requirements to degree st	If discipline not cognate at least 20% of credits must be academic literacy or numeracy related.			

Alternate Admission:		NSC	Notes
(Should minimum admission requirements not be met at NSC Grade 12, then entrance may be granted based on additional requirements being fulfilled)	English	40-49%	If achieved 50% min in final Grade 11 results - applicable to contact and distance students.

Should you have any other school leaving qualification not mentioned above, please reach out to a Student Advisor.

Scan the QR Code to learn more about Alternate Admission requirements for:



#### **Curriculum Structure**

Year1									
Semester 1				Semester 2					
Code	Module Name	NQF	Credits	Code	Module Name	NQF	Credits		
BMAN5121	Business Management 1	5	15	ENTR5112	Entrepreneurship 1	5	15		
ACBP5121	Accounting 1A	5	15	ACBP5122*	Accounting 1B	5	15		
PMIC5111	Economics 1A	5	15	PMAC5112	Economics 1B	5	15		
APTC5131	Applied Communication Techniques	5	15	DMET5112	Digital Marketing for Entrepreneurs	5	15		
Year 2									
Semester 3				Semester 4					
Code	Module Name	NQF	Credits	Code	Module Name	NQF	Credits		
ENTP6211	Entrepreneurship 2A: Ideation	6	15	ENTP6212	Entrepreneurship 2B: Small Business Management	5	15		
BMDE6211	Business Management: Digital Entrepreneurship	6	15	BMNG6222	Business Management 2B	6	15		
FINE6211	Financial Management for Entrepreneurs	6	15	BUSL6222	Business Law	6	15		
QUAT6221	Quantitative Techniques	6	15	PRMA6211	Project Management	6	15		

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Year 3									
Semester 5				Semester 6					
Code	Module Name	NQF	Credits	Code	Module Name	NQF	Credits		
ENTP7311	Entrepreneurship 3A	7	15	ENTP7312	Entrepreneurship 3B	7	15		
BMNG7321	Business Management 3A	7	15	BMNG7322	Business Management 3B	7	15		
INRS7321	Introduction to Research 3	7	15	REPR7312	Research Practice	7	15		
ENRM7322	Enterprise Risk Management	7	15	XBCE7319	Work Integrated Learning	7	15		

<sup>\*</sup>There are prerequisites for this programme that must be met in order to progress through the qualification.

### **Further Study Pathways**

The successful completion of the IIE Bachelor of Commerce in Entrepreneurship Degree (BENT0701) enables you to progress into the following qualification/s subject to meeting the admission requirements:

- IIE BCom Honours in Management (with conditions)
- IIE Bachelor of Business Science Honours (with conditions)
- IIE Postgraduate Diploma in Higher Education (with conditions)
- IIE Postgraduate Diploma in Water Management
- IIE Postgraduate Diploma in Business Leadership
- IIE Postgraduate Diploma in Corporate Governance
- IIE Postgraduate Diploma in Management
- IIE Postgraduate Diploma in Brand Building
- IIE Postgraduate Diploma in Digital Business
- IIE Postgraduate Diploma in Digital Strategy
- IIE Postgraduate Diploma in User Experience Design

### **Career Opportunities**

The IIE Bachelor of Commerce in Entrepreneurship Degree will provide graduates with the skills required to create, innovate, implement and manage new products and/or services within either large corporate business or small businesses. This Degree will enable graduates to apply a well-rounded knowledge base across a broad range of industries and government departments/ entities.

Career opportunities for graduates of this qualification exist as:

- Entrepreneur
- Small Business Manager
- Corporate Entrepreneur
- New Business Developer/ Account Manager
- **Business Consultant**

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#### **Timetables**

This qualification is aimed at students who wish to complete full-time face-to-face studies for the duration of their qualification. This means that students are expected to be available Mon-Fri 8:00 - 17:00 throughout the day for class in the academic year depending on how the timetable is structured.

Students must also note that timetables remain subject to change throughout the academic year.

#### **Graduation and Completion Requirements for This Qualification**

In order to be awarded this qualification, you must have achieved a minimum final year mark of fifty percent (50%) for all 24 modules in the curriculum.

As a contact (full time) student, this qualification is structured to be completed over 3 years. The maximum time for completing a qualification full-time is double the minimum time associated with the qualification, and for part-time an additional year is allowed.

# **Apply Online**

After your application is submitted, we will review your documentation and provide an outcome regarding your chosen study.



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