

# IIE Bachelor of Business Administration

Faculty of Commerce

4 Years Distance Degree | NQF Level 7  
360 Credits | SAQA ID: 90759 | BBA0701

→ Online

## Qualification Description

This IIE Bachelor of Business Administration Degree is a qualification that is aimed at students who are business-minded and are interested in a career in management administration.

Business administrators and managers with the skills to plan, organise, direct, control and review daily operations and major functions of a business are rare in South Africa. This IIE qualification is designed to prepare graduates with the necessary skills to fill this gap.

The distance mode of study is ideal for those who prefer not to attend full-time lectures, and it is aimed at students who wish to pursue a Business Administration Degree with the opportunity to specialise in either General Management or Human Resources. This choice is made after having received a solid foundation in the theoretical knowledge associated with key business administration disciplines in the first year. As an IIE distance student you will receive all your support online from a dedicated team of Emeris lecturers.



## Who Is This Qualification Aimed At?

The IIE Bachelor of Business Administration is designed for individuals with a keen interest in business, management, and administrative functions. The online offering of this qualification is particularly well-suited to working professionals and adult learners who require the flexibility afforded by distance and online learning modalities. The programme aims to equip students with the critical skills and competencies necessary to effectively plan, manage, and evaluate business operations across various organisational contexts. It is ideal for individuals aiming to pursue leadership roles in various business sectors such as marketing, finance, operations, and human resource management. Students are afforded the opportunity to specialise in either General Business Administration or Human Resource Management, following a comprehensive foundational year. This qualification is open to both domestic and international applicants who meet the prescribed academic and language proficiency requirements.

**DISTANCE (ONLINE)**

# How Will Emeris Support Your Online Learning as a Distance (Online) Student, and How Will It Help Prepare You for the Working World?

Our distance teaching and learning approach is designed to allow you the freedom to self-govern your learning experiences according to your individual needs. You are at the centre of your own learning journey, and by offering curated engagement opportunities, we partner with you to:

- Engage with subject material
- Build understanding
- Develop critical thinking and problem-solving skills
- Manage your work, life and studies
- Succeed in your personal, professional, and academic goals.

## Admission Requirements

Minimum Admission Requirements		English	Notes
	NSC: Bachelor's Degree pass with	30%	A minimum of 30% in LoLT on NSC/ SC(a) OR with a min. of 33.3% on SC
	NC(V): Bachelor's Degree pass with	50%	
	SC: Endorsement with	33.3%	
	SC(a): Bachelor pass with		
	International	An USAf Exemption Certificate is required and meeting the relevant Maths and English requirements.	
	A cognate Higher Certificate OR cognate 240 credit Diploma OR an Advanced Certificate OR 360 credit Diploma or Degree may satisfy the minimum admission requirements to degree studies.		If discipline not cognate at least 20% of credits must be academic literacy or numeracy related.

Should you have any other school leaving qualification not mentioned above, please reach out to a Student Advisor.

Scan the QR Code to learn more about Alternate Admission requirements for:  
RPL | Mature Age Exemptions | USAf International Students | One module outstanding from a Higher Certificate



## Curriculum Outline

This qualification is made of two core disciplines with unique and generic modules depending on your core discipline selected. The following are the core disciplines for this qualification:

Core Discipline	Major Subjects
General Major	BMNG5121, *ACPP5111, HURM5122, BMNG5122, *ACPP5112, MAKT5112, PMIC5111, HRMG6221, BMNG6221, MAKT6211, PMAC5112, BMNG6222, MAKT6212, MISY6211, BMNG7321, CGOV7321, HRMG6222, BMNG7322, PRMA6211, SPCM7321, IRCO7311, INKM7322, RPCO7312, XBAG7329
Human Resources Major	BMNG5121, *ACPP5111, HURM5122, BMNG5122, *ACPP5112, MAKT5112, PMIC5111, HRMG6221, BMNG6221, MAKT6211, PMAC5112, BMNG6222, AORP6221, MISY6211, BMNG7321, LLAW7321, HRMG6222, BMNG7322, PRMA6211, HRMG7321, IRCO7311, HRMG7322, RPCO7312, XBAG7329

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# Curriculum Structure

## General Major:

The General major offers a broad-based education in business administration, preparing students to excel across various business functions. With a strong foundation in management, marketing, project management, and governance, students develop versatile skills for leadership in dynamic corporate environments. Key modules include Business Management, Project Management, Marketing, and Corporate Governance. Graduates can pursue roles such as Operations Manager, Business Consultant, or Marketing Manager.

Year 1							
Semester 1				Semester 2			
Code	Module Name	NQF	Credits	Code	Module Name	NQF	Credits
BMNG5121	Business Management 1A	5	15	BMNG5122	Business Management 1B	5	15
*ACPP5111	Introduction to Accounting Principles and Practices 1A	5	15	*ACPP5112	Accounting Principles and Practices 1B	5	15
HURM5122	Human Resource Management	5	15	MAKT5112	Introduction to Marketing Theory and Practice	5	15
Year 2							
Semester 3				Semester 4			
Code	Module Name	NQF	Credits	Code	Module Name	NQF	Credits
PMIC5111	Economics 1A	5	15	PMAC5112	Economics 1B	5	15
HRMG6221	Human Resource Management 2A	6	15	BMNG6222	Business Management 2B	6	15
BMNG6221	Business Management 2A	6	15	MAKT6212	Marketing 2B	6	15
MAKT6211	Marketing 2A	6	15				
Year 3							
Semester 5				Semester 6			
Code	Module Name	NQF	Credits	Code	Module Name	NQF	Credits
MISY6211	Management Information Systems	6	15	HRMG6222	Human Resource Management 2B	6	15
BMNG7321	Business Management 3A	7	15	BMNG7322	Business Management 3B	7	15
CGOV7321	Corporate Governance	7	15	PRMA6211	Project Management	6	15
Year 4							
Semester 7				Semester 8			
Code	Module Name	NQF	Credits	Code	Module Name	NQF	Credits
SPCM7321	Supply Chain Management	7	15	INKM7322	Information and Knowledge Management	7	15
IRCO7311	Introduction to Research for Commerce	7	15	RPCO7312	Research Practice for Commerce	7	15
				XBAG7329	Work Integrated Learning	7	15

\*There are prerequisites for this programme that must be met in order to progress through the qualification.

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# Curriculum Structure

## Human Resources Major:

The Human Resources major equips students with specialised skills in people management, organisational behaviour, and labour legislation. It focuses on the strategic role of HR in supporting business objectives through talent development, workforce planning, and employee relations. Key modules include Human Resource Management, Labour Law, Organisational Psychology, and Corporate Governance. Graduates can pursue careers as HR Specialists, Talent Acquisition Consultants, or Employee Relations Officers.

Year 1							
Semester 1				Semester 2			
Code	Module Name	NQF	Credits	Code	Module Name	NQF	Credits
BMNG5121	Business Management 1A	5	15	BMNG5122	Business Management 1B	5	15
*ACPP5111	Introduction to Accounting Principles and Practices 1A	5	15	*ACPP5112	Accounting Principles and Practices 1B	5	15
HURM5122	Human Resource Management	5	15	MAKT5112	Introduction to Marketing Theory and Practice	5	15
Year 2							
Semester 3				Semester 4			
Code	Module Name	NQF	Credits	Code	Module Name	NQF	Credits
PMIC5111	Economics 1A	5	15	PMAC5112	Economics 1B	5	15
HRMG6221	Human Resource Management 2A	6	15	BMNG6222	Business Management 2B	6	15
BMNG6221	Business Management 2A	6	15	AORP6221	Organisational Psychology	6	15
MAKT6211	Marketing 2A	6	15				
Year 3							
Semester 5				Semester 6			
Code	Module Name	NQF	Credits	Code	Module Name	NQF	Credits
MISY6211	Management Information Systems	6	15	HRMG6222	Human Resource Management 2B	6	15
BMNG7321	Business Management 3A	7	15	BMNG7322	Business Management 3B	7	15
LLAW7321	Labour law	7	15	PRMA6211	Project Management	6	15
Year 4							
Semester 7				Semester 8			
Code	Module Name	NQF	Credits	Code	Module Name	NQF	Credits
HRMG7321	Human Resource Management 3A	7	15	HRMG7322	Human Resource Management 3B	7	15
IRCO7311	Introduction to Research for Commerce	7	15	RPCO7312	Research Practice for Commerce	7	15
				XBAG7329	Work Integrated Learning	7	15

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## Further Study Pathways

The successful completion of the IIE Bachelor of Business Administration Degree (BBA0701) enables you to progress into the following qualification/s subject to meeting the admission requirements:

- IIE Bachelor of Commerce Honours in Management
- IIE Postgraduate Diploma in Management

## Career Opportunities

- Marketing Manager
- Sales Manager
- Operations Manager
- Business Consultant
- Market Research Analyst
- Human Resources (HR) Specialist

## System and Software Requirements

- Reliable internet connection (we recommend 5-10 GB of data per month and an internet speed of at least 0.15 Mbps)
- Desktop PC or laptop with at least an i3 processor and 4GB RAM memory
- Windows 8 or macOS 10.15 (Microsoft Office 365 is available as a free download for IIE students), and Google Chrome, Microsoft Edge Chromium or Firefox
- A working webcam and microphone
- An uninterrupted power supply is also highly recommended.

Exams are written at an exam centre and in some instances online. These details will be specified in your Programme Assessment Schedule (PAS).

## Graduation and Completion Requirements for This Qualification

In order to be awarded this qualification, you must have achieved a minimum final year mark of fifty percent (50%) for all 24 modules in the curriculum.

As a distance (online) student, this qualification is structured to be completed over 4 years. The maximum time for completing a qualification full-time is double the minimum time associated with the qualification, and for part-time an additional year is allowed.

## Where Assessments Are Written in Person

- For students based in South Africa, online students may select any Emeris campus as their Examination Centre.
- An alternative examination centre is only permissible for students studying abroad and those located in a province of South Africa where there is no IIE campus. If there is no IIE campus within reach, an alternative venue will need to be sourced by you. For non-IIE venues, there is an alternative venue levy per module.

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## What Are the Benefits of an IIE Distance (Online) Qualification?

The IIE's distance (online) delivery mode provides you with the agility of studying towards a tertiary qualification asynchronously, at different times from different locations. Distance students need to commit to approximately 20-25 hours a week for distance engagement (most of which is after hours) with material and assessments to succeed.

Here are some of the benefits you can expect:

- A sequenced online learning environment that allows you the ability to manage your learning experiences flexibly and autonomously.
- A learner guide designed to lead you through the module material and learning outcomes, empowering you to effectively pace your learning in preparation for assessments.
- Our Learning Management System is designed to break up your learning units into manageable sections which include various activities to support learning.
- Module expert online lecturers that facilitate module teaching and learning support through various technology enhanced mediums.
- Student Relations Specialists provide administrative and operational guidance and support throughout your academic journey.
- A professionally registered Student Wellness Manager/Counsellor available for short-term, primary counselling services. Additionally, the Student Wellness Manager/Counsellor hosts various webinars and virtual talks on topics that promote a balanced lifestyle as you pursue your academic goals.

## Apply Online

After your application is submitted, we will review your documentation and provide an outcome regarding your chosen study.



## Follow us on social



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Please note, details are correct at the time of publication.