

## Bachelor of Arts

### Faculty of Humanities

4 Years Distance Degree | NQF Level 7 | 360 Credits  
SAQA ID: 94119 | BAG0701

→ Online

### Qualification Description

This Bachelor of Arts degree is a broad-based arts qualification aimed at students who are keen to explore a range of Humanities disciplines, including Communication Science, English, Psychology, Journalism, Media Studies, and Sociology.

Through a choice of two of the following three core disciplines – English, Psychology, and Communication Science – Emeris graduates will be equipped with advanced writing and verbal skills, conceptual, analytical, and critical thinking skills, as well as general perceptual and communication skills valued by all employers and society at large.

The distance mode of study is ideal for anyone who prefers not to attend full-time lectures but still wants to pursue a higher education qualification in the above-mentioned disciplines.

As an distance student you will receive all your support online from a dedicated team of Emeris lecturers.

### Who Is This Qualification Aimed At?

This Bachelor of Arts (BA) degree is aimed at students who are interested in exploring diverse fields within the Humanities and Social Sciences, such as Psychology, Communication Science, and English. It is ideal for individuals seeking to develop critical thinking, analytical, and communication skills that can be applied across a range of professions or used as a foundation for further postgraduate study.



### How Will Emeris Support Your Online Learning as a Distance (Online) Student, and How Will It Help Prepare You for the Working World?

Our distance teaching and learning approach is designed to allow you the freedom to self-govern your learning experiences according to your individual needs. You are at the centre of your own learning journey, and by offering curated engagement opportunities, we partner with you to:

- Engage with subject material
- Build understanding
- Develop critical thinking and problem-solving skills
- Manage your work, life and studies
- Succeed in your personal, professional, and academic goals.

**DISTANCE (ONLINE)**

**CONTACT FULL-TIME**

## Admission Requirements

|                                |                                                                                                                                                                                         |                                                                   |                                                                                                  |
|--------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------|--------------------------------------------------------------------------------------------------|
| Minimum Admission Requirements |                                                                                                                                                                                         | English                                                           | Notes                                                                                            |
|                                | NSC: Bachelor's Degree pass with                                                                                                                                                        | 60%                                                               |                                                                                                  |
|                                | NC(V): Bachelor's Degree pass with                                                                                                                                                      | 60%                                                               |                                                                                                  |
|                                | SC: Endorsement with                                                                                                                                                                    | 60%                                                               |                                                                                                  |
|                                | SC(a): Bachelor pass with                                                                                                                                                               | 60%                                                               |                                                                                                  |
|                                | International                                                                                                                                                                           | An USAf Exemption Certificate with 60% or equivalent for English. |                                                                                                  |
|                                | A cognate Higher Certificate or cognate 240 credit Diploma OR an Advanced Certificate OR 360 credit Diploma OR Degree may satisfy the minimum admission requirements to degree studies. |                                                                   | If discipline not cognate at least 20% of credits must be academic literacy or numeracy related. |

| Alternate Admission<br>(Should the English requirement not be met at NSC Grade 12 then entrance may be granted if the requirement is met based on the Grade 11 final English mark) |         | NSC      | Notes                                              |
|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------|----------|----------------------------------------------------|
|                                                                                                                                                                                    | English | 50 - 59% | If 60% min in final Grade 11 results was achieved. |

Should you have any other school leaving qualification not mentioned above, please reach out to a Student Advisor.

Scan the QR Code to learn more about Alternate Admission requirements for:  
RPL | Mature Age Exemptions | USAf International Students | One module outstanding from a Higher Certificate



## Curriculum Outline

This qualification is made of three core disciplines with unique and generic modules depending on your core discipline selected. The following are the core disciplines for this qualification:

| Core Discipline                      | Major Subjects                                                                                                                                                                                                                                 |
|--------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| English and Communication Science    | ENGL5131, ENGL6132, COSC5131, COSC5142, PSYC5131, PSYC5132, ENGL6221, ENGL6232, COSC6231, COSC6222, SOCI5121, SOCI5122, ENGL7321, ENGL7322, JRNS6221, MEST6222, MELE6221, NCTE6222, IRHU7311, COSC7322, JRNS7321, MEST7322, COSC7321, RPHU7312 |
| English and Psychology               | ENGL5131, ENGL6132, COSC5131, COSC5142, PSYC5131, PSYC5132, ENGL6221, ENGL6232, PSYC6221, PSYC6222, SOCI5121, SOCI5122, ENGL7321, ENGL7322, JRNS6221, MEST6222, MELE6221, PSYC6224, PSYC7321, PSYC7322, PSYC7313, IRHU7311, RPHU7312, PSYC7324 |
| Communication Science and Psychology | ENGL5131, ENGL6132, COSC5131, COSC5142, PSYC5131, PSYC5132, COSC6231, COSC6222, PSYC6221, PSYC6222, SOCI5121, SOCI5122, COSC7321, COSC7322, JRNS6221, MEST6222, MELE6221, PSYC6224, PSYC7321, PSYC7322, PSYC7313, IRHU7311, RPHU7312, PSYC7324 |

4 Years Distance Degree | NQF Level 7 | 360 Credits | SAQA ID: 94119 | BAG0701

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Please note, details are correct at the time of publication.

## Curriculum Structure

### English and Communication Science:

This combination sharpens both written and verbal communication skills through literary study and media analysis. It prepares students for careers in writing, editing, media, marketing, and other communication-driven fields.

| Year 1     |                                                        |     |         |            |                                                      |     |         |
|------------|--------------------------------------------------------|-----|---------|------------|------------------------------------------------------|-----|---------|
| Semester 1 |                                                        |     |         | Semester 2 |                                                      |     |         |
| Code       | Module Name                                            | NQF | Credits | Code       | Module Name                                          | NQF | Credits |
| ENGL5131   | Introduction to English Studies A                      | 5   | 15      | ENGL6132   | Introduction to English Studies B                    | 6   | 15      |
| COSC5131   | Interpersonal Communication                            | 5   | 15      | COSC5142   | Intercultural Communication                          | 5   | 15      |
| PSYC5131   | Introduction to Psychology A                           | 5   | 15      | PSYC5132   | Introduction to Psychology B                         | 5   | 15      |
| Year 2     |                                                        |     |         |            |                                                      |     |         |
| Semester 3 |                                                        |     |         | Semester 4 |                                                      |     |         |
| Code       | Module Name                                            | NQF | Credits | Code       | Module Name                                          | NQF | Credits |
| ENGL6221   | English 2A: South African Literature                   | 6   | 15      | ENGL6232   | Intersectionality, Identity, and Power in Literature | 6   | 15      |
| COSC6231   | Communication Science 2A: Organisational Communication | 6   | 15      | COSC6222   | Communication Science 2B: Persuasive Communication   | 6   | 15      |
| SOCI5121   | Sociology 1A                                           | 5   | 15      | SOCI5122   | Sociology 1B                                         | 5   | 15      |
| Year 3     |                                                        |     |         |            |                                                      |     |         |
| Semester 5 |                                                        |     |         | Semester 6 |                                                      |     |         |
| Code       | Module Name                                            | NQF | Credits | Code       | Module Name                                          | NQF | Credits |
| ENGL7321   | English 3A: Modernism                                  | 7   | 15      | ENGL7322   | English 3B: Postmodernism                            | 7   | 15      |
| JRNS6221   | Journalism 1                                           | 6   | 15      | MEST6222   | Media Studies 1                                      | 6   | 15      |
| MELE6221   | Media Law and Ethics                                   | 6   | 15      | NCTE6222   | New Communication Technology                         | 6   | 15      |
| Year 4     |                                                        |     |         |            |                                                      |     |         |
| Semester 7 |                                                        |     |         | Semester 8 |                                                      |     |         |
| Code       | Module Name                                            | NQF | Credits | Code       | Module Name                                          | NQF | Credits |
| COSC7321   | Communication Science 3A: Global Communication         | 7   | 15      | COSC7322   | Communication Science 3B: Mass Communication         | 7   | 15      |
| JRNS7321   | Journalism 2                                           | 7   | 15      | MEST7322   | Media Studies 2                                      | 7   | 15      |
| IRHU7311   | Introduction to Research for the Human Sciences        | 7   | 15      | RPHU7312   | Research Practice for the Human Sciences             | 7   | 15      |

# Curriculum Structure

## English and Psychology:

This combination develops strong analytical and communication skills through the study of literature, language, and human behavior. It equips students with a deep understanding of both textual analysis and psychological principles, preparing them for roles in education, counselling, or research.

| Year 1     |                                                 |     |         |            |                                                      |     |         |
|------------|-------------------------------------------------|-----|---------|------------|------------------------------------------------------|-----|---------|
| Semester 1 |                                                 |     |         | Semester 2 |                                                      |     |         |
| Code       | Module Name                                     | NQF | Credits | Code       | Module Name                                          | NQF | Credits |
| ENGL5131   | Introduction to English Studies A               | 5   | 15      | ENGL6132   | Introduction to English Studies B                    | 6   | 15      |
| COSC5131   | Interpersonal Communication                     | 5   | 15      | COSC5142   | Intercultural Communication                          | 5   | 15      |
| PSYC5131   | Introduction to Psychology A                    | 5   | 15      | PSYC5132   | Introduction to Psychology B                         | 5   | 15      |
| Year 2     |                                                 |     |         |            |                                                      |     |         |
| Semester 3 |                                                 |     |         | Semester 4 |                                                      |     |         |
| Code       | Module Name                                     | NQF | Credits | Code       | Module Name                                          | NQF | Credits |
| ENGL6221   | English 2A: South African Literature            | 6   | 15      | ENGL6232   | Intersectionality, Identity, and Power in Literature | 6   | 15      |
| PSYC6221   | Psychology 2A: Social Psychology                | 6   | 15      | PSYC6222   | Psychology 2B: Developmental Psychology              | 6   | 15      |
| SOCI5121   | Sociology 1A                                    | 5   | 15      | SOCI5122   | Sociology 1B                                         | 5   | 15      |
| Year 3     |                                                 |     |         |            |                                                      |     |         |
| Semester 5 |                                                 |     |         | Semester 6 |                                                      |     |         |
| Code       | Module Name                                     | NQF | Credits | Code       | Module Name                                          | NQF | Credits |
| ENGL7321   | English 3A: Modernism                           | 7   | 15      | ENGL7322   | English 3B: Postmodernism                            | 7   | 15      |
| JRNS6221   | Journalism 1                                    | 6   | 15      | MEST6222   | Media Studies 1                                      | 6   | 15      |
| MELE6221   | Media Law and Ethics                            | 6   | 15      | PSYC6224   | Psychology 2C: Personality Psychology                | 6   | 15      |
| Year 4     |                                                 |     |         |            |                                                      |     |         |
| Semester 7 |                                                 |     |         | Semester 8 |                                                      |     |         |
| Code       | Module Name                                     | NQF | Credits | Code       | Module Name                                          | NQF | Credits |
| PSYC7321   | Psychology 3A: Cognitive Psychology             | 7   | 15      | PSYC7322   | Psychology 3B: Abnormal Psychology                   | 7   | 15      |
| PSYC7313   | Psychology 3C: Community Psychology             | 7   | 15      | PSYC7324   | Psychology 3D: Research Psychology                   | 7   | 15      |
| IRHU7311   | Introduction to Research for the Human Sciences | 7   | 15      | RPHU7312   | Research Practice for the Human Sciences             | 7   | 15      |

## Curriculum Structure

### Communication Science and Psychology:

This pairing focuses on how people communicate and behave, both individually and in groups. Students gain insight into mental processes and communication strategies, ideal for careers in media, public relations, human resources, or mental health support.

| Year 1     |                                                        |     |         |            |                                                    |     |         |
|------------|--------------------------------------------------------|-----|---------|------------|----------------------------------------------------|-----|---------|
| Semester 1 |                                                        |     |         | Semester 2 |                                                    |     |         |
| Code       | Module Name                                            | NQF | Credits | Code       | Module Name                                        | NQF | Credits |
| ENGL5131   | Introduction to English Studies A                      | 5   | 15      | ENGL6132   | Introduction to English Studies B                  | 6   | 15      |
| COSC5131   | Interpersonal Communication                            | 5   | 15      | COSC5142   | Intercultural Communication                        | 5   | 15      |
| PSYC5131   | Introduction to Psychology A                           | 5   | 15      | PSYC5132   | Introduction to Psychology B                       | 5   | 15      |
| Year 2     |                                                        |     |         |            |                                                    |     |         |
| Semester 3 |                                                        |     |         | Semester 4 |                                                    |     |         |
| Code       | Module Name                                            | NQF | Credits | Code       | Module Name                                        | NQF | Credits |
| COSC6231   | Communication Science 2A: Organisational Communication | 6   | 15      | COSC6222   | Communication Science 2B: Persuasive Communication | 6   | 15      |
| PSYC6221   | Psychology 2A: Social Psychology                       | 6   | 15      | PSYC6222   | Psychology 2B: Developmental Psychology            | 6   | 15      |
| SOCI5121   | Sociology 1A                                           | 5   | 15      | SOCI5122   | Sociology 1B                                       | 5   | 15      |
| Year 3     |                                                        |     |         |            |                                                    |     |         |
| Semester 5 |                                                        |     |         | Semester 6 |                                                    |     |         |
| Code       | Module Name                                            | NQF | Credits | Code       | Module Name                                        | NQF | Credits |
| COSC7321   | Communication Science 3A: Global Communication         | 7   | 15      | COSC7322   | Communication Science 3B: Mass Communication       | 7   | 15      |
| JRNS6221   | Journalism 1                                           | 6   | 15      | MEST6222   | Media Studies 1                                    | 6   | 15      |
| MELE6221   | Media Law and Ethics                                   | 6   | 15      | PSYC6224   | Psychology 2C: Personality Psychology              | 6   | 15      |
| Year 4     |                                                        |     |         |            |                                                    |     |         |
| Semester 7 |                                                        |     |         | Semester 8 |                                                    |     |         |
| Code       | Module Name                                            | NQF | Credits | Code       | Module Name                                        | NQF | Credits |
| PSYC7321   | Psychology 3A: Cognitive Psychology                    | 7   | 15      | PSYC7322   | Psychology 3B: Abnormal Psychology                 | 7   | 15      |
| PSYC7313   | Psychology 3C: Community Psychology                    | 7   | 15      | PSYC7324   | Psychology 3D: Research Psychology                 | 7   | 15      |
| IRHU7311   | Introduction to Research for the Human Sciences        | 7   | 15      | RPHU7312   | Research Practice for the Human Sciences           | 7   | 15      |

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## Further Study Pathways

The successful completion of the Bachelor of Arts degree (BAG0701) enables you to progress into the following qualification/s subject to meeting the admission requirements:

- Bachelor of Arts Honours in Communication qualification (HBA0801)
- Bachelor of Arts Honours in Psychology qualification (HPSY0801)
- Bachelor of Social Science Honours qualification (HOSS0801)

## Career Opportunities

This degree is an ideal stepping stone to a diverse and exciting range of real-world career pathways.

The following career opportunities exist for graduates of this degree:

### English and Communication Science Core Discipline:

- Authoring/Writing
- Script Writing
- Subediting
- Programme Coordination
- Scribing
- Relationship Management
- Media Consulting
- News Consulting
- Proof Reading
- Social Media Communication
- Journalism
- Communication Accounts Administration
- Communication Consulting
- Research Communication Management
- Teaching (will require postgraduate study)

### English and Psychology Core Discipline:

- Authoring/Writing
- Script Writing
- Subediting
- Editing
- Scribing
- Counselling (will require postgraduate study)
- Proof Reading
- Social Media Communication
- Journalism
- Psychologist (will require extensive postgraduate study)
- Teaching (will require postgraduate study)

### Communication Science and Psychology Core Discipline:

- Journalism
- Relationship Management
- Research Communication Management
- Social Media Management
- Communication Consulting
- Communication Accounts Administration
- Media Consulting
- Psychologist (will require extensive postgraduate study)
- Teaching (will require postgraduate study)
- Counselling (will require postgraduate study)

## System and Software Requirements

- Reliable internet connection (we recommend 5-10 GB of data per month and an internet speed of at least 0.15 Mbps)
- Desktop PC or laptop with at least an i3 processor and 4GB RAM memory
- Windows 11 or macOS 10.15 (Microsoft Office 365 is available as a free download for students), and Google Chrome, Microsoft Edge Chromium or Firefox
- A working webcam and microphone
- An uninterrupted power supply is also highly recommended.

Exams are written at an exam centre and in some instances online. These details will be specified in your Programme Assessment Schedule (PAS).

## Graduation and Completion Requirements for This Qualification

In order to be awarded this qualification, you must have achieved a minimum final year mark of fifty percent (50%) for all 24 modules in the curriculum – this is discipline specific.

As a distance (online) student, this qualification is structured to be completed over 4 years. The maximum time for completing a qualification full-time is double the minimum time associated with the qualification, and for part-time an additional year is allowed.

## Where Assessments Are Written in Person

- For students based in South Africa, online students may select any Emeris campus as their Examination Centre.
- An alternative examination centre is only permissible for students studying abroad and those located in a province of South Africa where there is no campus. If there is no campus within reach, an alternative venue will need to be sourced by you. For non-Emeris venues, there is an alternative venue levy per module.

## What Are the Benefits of a Distance (Online) Qualification?

The distance (online) delivery mode provides you with the agility of studying towards a tertiary qualification asynchronously, at different times from different locations. Distance students need to commit to approximately 20-25 hours a week for distance engagement (most of which is after hours) with material and assessments to succeed.

Here are some of the benefits you can expect:

- A sequenced online learning environment that allows you the ability to manage your learning experiences flexibly and autonomously.
- A learner guide designed to lead you through the module material and learning outcomes, empowering you to effectively pace your learning in preparation for assessments.
- Our Learning Management System is designed to break up your learning units into manageable sections which include various activities to support learning.
- Module expert online lecturers that facilitate module teaching and learning support through various technology enhanced mediums.
- Student Relations Specialists provide administrative and operational guidance and support throughout your academic journey.
- A professionally registered Student Wellness Manager/Counsellor available for short-term, primary counselling services. Additionally, the Student Wellness Manager/Counsellor hosts various webinars and virtual talks on topics that promote a balanced lifestyle as you pursue your academic goals.

## Apply Online

After your application is submitted, we will review your documentation and provide an outcome regarding your chosen study.



## Follow us on social



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