



IIE Master of Commerce in Strategic Management

Faculty of Commerce

2 Years Distance Master's | NQF Level 9
180 Credits | SAQA ID: 123522 | MCSM0901

→ Online

Qualification Description

The IIE's Master of Commerce in Strategic Management (MCSM0901) is a programme that addresses the changing business landscape by providing students with a unique combination of business management, leadership, complex problem-solving, innovation, design thinking, and research skills to be able to solve problems innovatively and logically, using critical and quantitative reasoning. This Master's programme allows students to continue their lifelong learning journey towards self-actualisation, improving their ability to adapt proactively to a dynamic, complex, and volatile corporate environment as well as emerging trends in local and worldwide markets.

Who Is This Qualification Aimed At?

This qualification equips students with skills to lead in a dynamic and turbulent environment and to solve new world problems, undertaking critical and analytical thinking in all their tasks. It further equips students with skills to unpack and address problems that characterise the current volatile, uncertain, complex and ambiguous market environment. Students are equipped with organisational development and change management skills that will enable them to embrace change more proactively and address the organisation's contemporary challenges. It will prepare working professionals to lead their organisations or departments in the current work environment and to understand universal business problems and challenges in the South African

and global context. The qualification provides students entering the corporate world, as well as experienced managers and executives, with the knowledge, skills and competence required to further their careers at or progress to the executive level.

How Will Emeris Support Your Online Learning as a Distance (Online) Student, and How Will It Help Prepare You for the Working World?

Our distance teaching and learning approach is designed to allow you the freedom to self-govern your learning experiences according to your individual needs. You are at the centre of your own learning journey, and by offering curated engagement opportunities, we partner with you to:

- Engage with subject material
- Build understanding
- Develop critical thinking and problem-solving skills
- Manage your work, life and studies
- Succeed in your personal, professional, and academic goals.

DISTANCE (ONLINE)



Admission Requirements

*The IIE Master of Commerce in Strategic Management.

Minimum Admission Requirements	An appropriate HEQSF Level 8 Honours degree; OR	
	A relevant Postgraduate Diploma or appropriate equivalent; OR	
	An appropriate Level 8 Bachelor's Degree (480 credits) may also be recognised as meeting the minimum entry requirements to a cognate Master's Degree programme.	
	International	A SAQA NQF L8 Evaluation Certificate in an appropriate field.
	1. An overall NQF Level 8 qualification average of at least 65% is normally required. 2. All students are required to complete a compulsory research methodology workshop. 3. All applicants who are eligible for admission to the Master of Commerce in Strategic Management degree are required to successfully complete and present a research proposal and obtain ethics clearance for the research for their mini dissertation.	

*Accredited and registered with SAQA registration, awaiting DHET listing but approval granted by DHET to advertise

Scan the QR Code to learn more about Alternate Admission requirements for:
RPL | Mature Age Exemptions | USAf International Students | One module
outstanding from a Higher Certificate *If applicable.



Curriculum Structure

Compulsory Modules		Module Purpose
Contemporary Strategic Management	25 Credits	The purpose of this module is to equip students with specialist knowledge of contemporary strategic management and a wide range of applied specialised skills to address complex and challenging problems in any type of organisation or industry through the design, implementation, and evaluation of innovative, ethical, agile, and sustainable strategies.
Leadership in Dynamic Environments	25 Credits	The purpose of this module is to provide students with relevant and current leadership competence to lead in a dynamic environment while fostering the values of ethical and accountable leadership. Students will be expected to manage strategic and sustainable solutions to address complex and dynamic opportunities for sustained business growth.
Business Strategy	25 Credits	The purpose of this module is to provide students with the strategic ability to critically evaluate strategic business growth, models, and research to create solutions that enhance business opportunities and reduce risk.
Wicked Problems and Design Thinking	25 Credits	The purpose of this module is to provide students with knowledge and skills to identify wicked business problems and challenges while using design thinking approaches to aid in the generation of new insights and innovative solutions to the problem/challenge.
Mini Dissertation	80 Credits	The purpose of this module is for students to carry out a supervised research project in an area of study of their choice.

All modules are compulsory modules and include a mini dissertation. All students are required to complete a research methods workshop during their first year, second semester of studies before they attempt the mini dissertation.

Year 1							
Semester 1				Semester 2			
Code	Module Name	NQF	Credits	Code	Module Name	NQF	Credits
CSMG9511	Contemporary Strategic Management	9	25	BSST9512	Business Strategy	9	25
LIDE9511	Leadership in Dynamic Environments	9	25	WPDT9512	Wicked Problems and Design Thinking	9	25
RESM9213	Research Methodology	9	25				

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Year 2			
Year Long			
Code	Module Name	NQF	Credits
MDST9519	Mini Dissertation	9	80

Career Opportunities

- Directors
- Chief Executive Positions
- Chief Strategy Officer
- Managing Director
- Chief Executive Officer
- General Management
- Corporate Research Director
- Strategic Business Consultant
- Academic Leader or Faculty Head
- Faculty Head

System and Software Requirements

- Reliable internet connection (we recommend 5-10 GB of data per month and an internet speed of at least 0.15 Mbps)
- Desktop PC or laptop with at least an i3 processor and 4GB RAM memory
- Windows 8 or macOS 10.15 (Microsoft Office 365 is available as a free download for IIE students), and Google Chrome, Microsoft Edge Chromium or Firefox
- A working webcam and microphone
- An uninterrupted power supply is also highly recommended.

Exams are written at an exam centre and in some instances online. These details will be specified in your Programme Assessment Schedule (PAS).

Graduation and Completion Requirements for This Qualification

In order to be awarded this qualification, you must have achieved a minimum final year mark of fifty percent (50%) for all 6 modules in the curriculum.

As a distance student, this qualification is structured to be completed over 2 years. The maximum time for completing a qualification full-time is double the minimum time associated with the qualification, and for part-time an additional year is allowed.

Where Assessments Are Written in Person

- For students based in South Africa, online students may select any Emeris campus as their Examination Centre.
- An alternative examination centre is only permissible for students studying abroad and those located in a province of South Africa where there is no IIE campus. If there is no IIE campus within reach, an alternative venue will need to be sourced by you. For non-IIE venues, there is an alternative venue levy per module.

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Please note, details are correct at the time of publication.

What Are the Benefits of an IIE Distance (Online) Qualification?

The IIE's distance (online) delivery mode provides you with the agility of studying towards a tertiary qualification asynchronously, at different times from different locations. Distance students need to commit to approximately 20-25 hours a week for distance engagement (most of which is after hours) with material and assessments to succeed.

Here are some of the benefits you can expect:

- A sequenced online learning environment that allows you the ability to manage your learning experiences flexibly and autonomously.
- A learner guide designed to lead you through the module material and learning outcomes, empowering you to effectively pace your learning in preparation for assessments.
- Our Learning Management System is designed to break up your learning units into manageable sections which include various activities to support learning.
- Module expert online lecturers that facilitate module teaching and learning support through various technology enhanced mediums.
- Student Relations Specialists provide administrative and operational guidance and support throughout your academic journey.
- A professionally registered Student Wellness Manager/Counsellor available for short-term, primary counselling services. Additionally, the Student Wellness Manager/Counsellor hosts various webinars and virtual talks on topics that promote a balanced lifestyle as you pursue your academic goals.

Apply Online

After your application is submitted, we will review your documentation and provide an outcome regarding your chosen study.



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